



# **OUTDOOR RECREATION SATELLITE ACCOUNT RELEASE: The Recreation Economy's Performance in 2023**

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November 20, 2024

**Total Gross  
Output, 2023**

**\$ 1.2 Trillion**

**2023, National**

**2.3%** U.S. GDP

**5.0** Million Jobs

**3.1%** of U.S. Employment

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**TOP-LINE FIGURES**

	Outdoor Recreation Economy	U.S. Economy
% Growth, <b>Real GDP</b> , 2022-2023	<b>3.6%</b>	2.9%
% Growth, <b>Jobs</b> , 2022-2023	<b>3.3%</b>	1.8%

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## OTHER KEY FIGURES



By Size

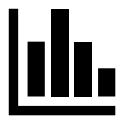


By Growth

Rank	Activity	Value Added (\$ Billions)
1	Boating/Fishing	\$ 36.8
2	RVing	\$ 26.3
3	Hunting/Shooting/Trapping	\$ 14.0
4	Motorcycling/ATVing	\$ 11.7
5	Snow Activities	\$ 7.7

Rank	Activity	% Growth, 2022-2023
1	Bicycling	26.6%
2	Snow Activities	25.2%
3	Hunting/Shooting/Trapping	19.3%
4	Climbing/Hiking/Tent Camping	13.9%
5	Motorcycling/ATVing	7.6%

# ACTIVITY RANKINGS



By Size



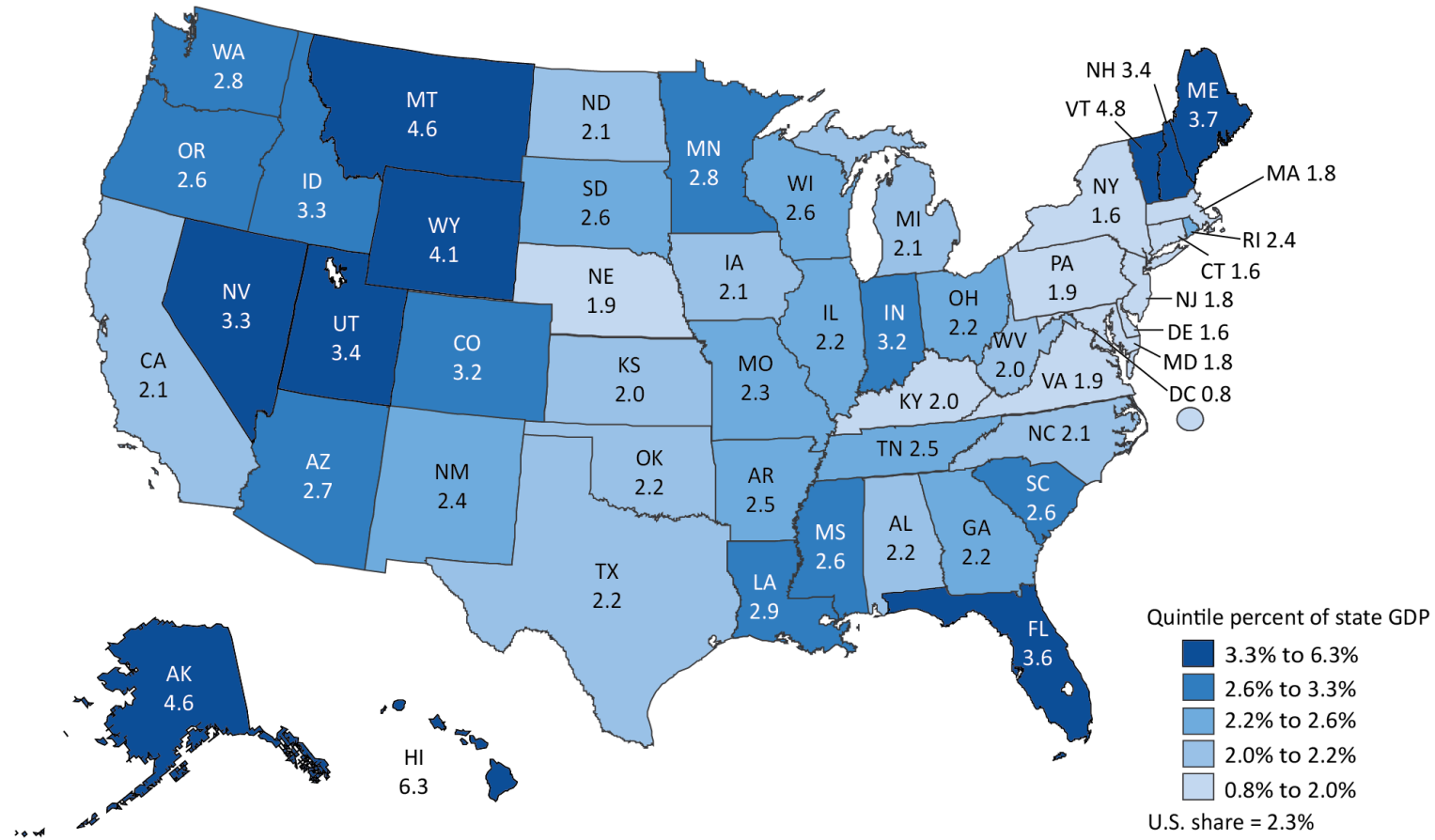
By Growth

Rank	State	Value Added (\$ Billions)
1	California	\$ 81.5
2	Florida	\$ 57.8
3	Texas	\$ 55.8
4	New York	\$ 33.9
5	Illinois	\$ 24.4
6	Washington	\$ 22.5
7	Ohio	\$ 19.3
8	Pennsylvania	\$ 18.9
9	Georgia	\$ 18.5
10	Colorado	\$ 17.2

Rank	State	% Growth, 2022-2023
1	Massachusetts	13.3%
2	Hawaii	13.2%
3	Alaska	13.0%
4	Nevada	12.8%
5	Maryland	12.2%
6	Nebraska	11.9%
7	Georgia	11.8%
8	New Jersey	11.6%
9	New York	11.6%
10	Arizona	10.8%

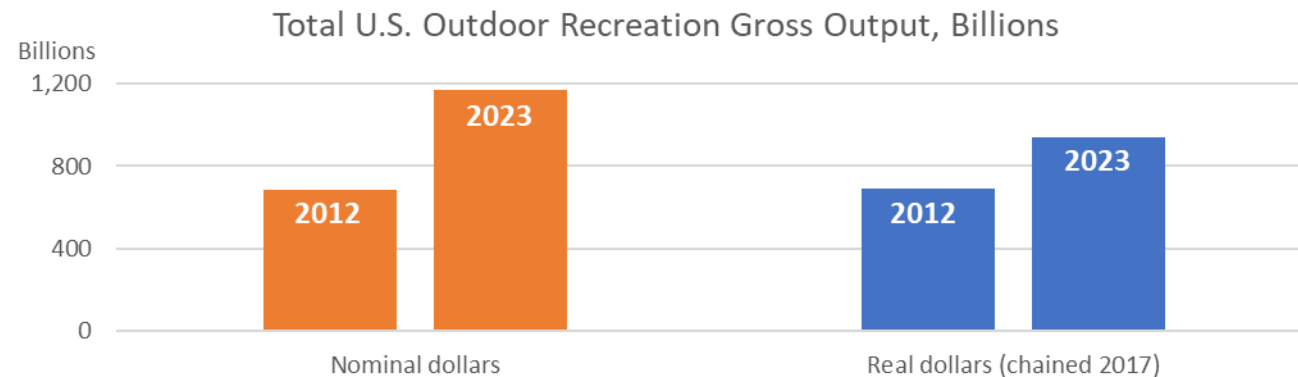
# STATE RANKINGS

State Outdoor Recreation Value Added as a Percent of State GDP, 2023



U.S. Bureau of Economic Analysis

**CONTRIBUTION TO STATE GDP**



U.S. Bureau of Economic Analysis

	2012 (\$ Billions)	2023 (\$ Billions)	% Growth, 2012-2023
Nominal Gross Output	\$ 682.6	\$ 1,168.1	71.1%
Real Gross Output	\$ 691.1	\$ 936.6	35.5%

## Outdoor Recreation's Growth Since 2012